

# TAHSEEN CHOWDHURY

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## EXPERIENCE | INTERNET MARKETING COORDINATOR | OPERATIONS & MARKETING KHAN'S TUTORIAL

AUGUST 2014 - CURRENT

- Direct and manage Google AdWords campaigns to bring in leads.
- Redesign the UI of the company website so that it is simplistic and streamlined.
- Work with the Director of Marketing in order to improve online Yelp & Google presence.
- Manage social media with relation to current events to maximize marketing potential.
- Work with the Vice President of Operations to bring more technology into the classroom.

## PRESIDENT STUYVESANT STUDENT UNION

JUNE 2016 - CURRENT

- Resolve conflicts between the Clubs and Publications of Stuyvesant High School.
- Ensure the growth of the Student Unions ~\$160k budget through investments and special events.
- Oversee the progress of special projects and initiatives of specific Department heads.
- Serve as a Voting Member on the School Leadership Team and conduct interviews in the selection of a new Principal through the Department of Education's C-30 process.

## INFLUENCER MARKETING INTERN WELLNESS AMPLIFIED

FEBRUARY 2018 – JUNE 2016

- Work with the team to restructure the influencer database required for general company operations.
- Work with the Co-founder to streamline operational workflow

## MANAGING DIRECTOR GREEN TAG, LLC

MARCH 2016 - CURRENT

- Executive the process of obtaining intellectual property for the use of the company.
- Maintain operations within legal jurisdictions while licensing trademarks to various proprietors.

## TECH COORDINATOR & PROGRAM INTERN KHAN FOUNDATION NYC

AUGUST 2014 - CURRENT

- Redesign the UI of the company website so that it is simplistic and streamlined.
- Work with the Program Coordinator in order to bring more technology into the classroom.
- Work with the Program Coordinator in order to bring in Corporate Sponsorships.
- Work with the Program Coordinator & Executive Director to plan events and fundraisers.

## CANDIDATE CHOWDHURY FOR NEW YORK – NYS SENATE DISTRICT 13

MARCH 2016 – APRIL 2018

- Work with staffers to create and structure a message that resonates with the community.
- Use information from data analysts to develop an extensive data driven campaign.
- Oversee the progress of special projects and initiatives of specific department leaders.

## VICE PRESIDENT OF MARKETING & PROMOTION OPTIONS STRATEGY NETWORK

MARCH 2016 – FEBRUARY 2017

- Redesign the UI of the company website so that it is simplistic and streamlined.
- Dynamically lead the Google, Yahoo, Bing, Facebook, & Twitter advertising strategy.

## CHIEF EXECUTIVE OFFICER STUY INK PUBLISHING

JANUARY 2015 – JUNE 2016

- Work with Publishing Networks to publish a collaborative teen book into global circulation.
- Review and analyze local copyright laws to maintain operations within legal jurisdictions.

## EDUCATION | STUYVESANT HIGH SCHOOL, NEW YORK (SEPTEMBER 2014 – EXPECTED JUNE 2018)

HIGH SCHOOL DIPLOMA

Student Union/Government Leader (4 Years), National Policy Debater, Stuy Ink, Robotics, Amnesty International, Digital Marketing Agency of Stuyvesant, TedX Stuyvesant, Stuyvesant Business Network